Alex Galagan

Design Engineer / Senior Product Designer
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Profile

Design engineer. Product design and AI-assisted frontend. Ten years in complex B2B, B2B2C and operational products. Founding designer at three startups. I design, then build and ship the frontend with AI agents. Claude Code and Cursor, from the first line. Not a hand-coder, and I do not claim to be. Research and interaction design through to a working interface, without a handoff. Worked with Epic Games, Panasonic, SAIC/MG and MAG, and with venture-backed startups in fintech, healthcare and logistics.

Experience

2025 – 2026 | Phleetto / Sovtes (Logistics)
Fractional Product Designer

First full redesign of the SOVTES platform in twelve years. UK market expansion under the Phleetto brand. Two designers.

- Two-month discovery. Six shippers, eleven carriers. Multiple prototype validation rounds.
- Shipped in six months. Development ran in parallel from day one.
- Design system and component patterns for the new platform.

2025 – 2026 | Launchlabs
Lead Product Designer

Projects: Tread Athletics, Remotus, Scorebird.

- **Tread Athletics** (Athlete performance). 0 to 1 product design. Personalised program builder with AI inside. Coach web app and athlete iOS app redesigned.
- **Remotus** (HR tech, productivity). End-to-end design and product management. Desktop app, Chrome widget, web app. Seed round closed.
- **Scorebird** (IoT, sports tech). iPadOS and Android controller for score tracking and broadcast overlays. Fourteen sports.

2025 | Colla Health (Healthcare / Behavioural Health)
Senior Product Designer (Fractional)

Behavioural Health Care Manager registry and patient portal. Marketing material. Seed round closed.

2023 – 2024 | Railsware
Senior Product Designer

- **Tradezella** (FinTech, trading). Backtesting, journaling and analytics modules. 0.1M to 2M+ ARR through new product lines.
- **Titan Apps** (DevTools, SaaS). Proofs of concept for six Atlassian Jira and Confluence plugins.
- **Mailtrap** (DevTools, email infrastructure). New email deliverability feature.

2022 | Cold Start (Healthcare / Behavioural Health)
Senior Product Designer

Healthcare venture studio. In-house designer across five incubated early-stage ventures. Substance use, eating disorders, mental health.

2021 – 2022 | EPAM Systems
Senior Product Designer

Projects: MAG / CAVU, Epic Games.

- **CAVU** (Aviation, parking operations). B2B2C parking operations product from zero. Four airports, UK and US.
- **Epic Games** (Gaming). Complaint notification system. Multi-platform Epic Design System, two internal products.

2020 – 2025 | Postdata
Fractional Head of Design (concurrent)

Design direction and quality bar across client work. Hired and mentored a team of up to three designers.

- The BUENO Group (Legal, US titling industry) and S-PRO (Construction tech, Middle East).

2020 – 2021 | Star
Senior Product Designer

Projects: SAIC / MG HMI, Panasonic Connect.

- **SAIC / MG** (Automotive, HMI). Lead HMI designer. Designed the HMI framework for MG and other vehicle lines in the SAIC portfolio. Already on the roads.
- **Panasonic Connect** (Fleet management). Fleet management suite. Featured at CES.

2020 – 2021 | Ninety Percent of Everything (Maritime)
Senior Product Designer

- OpenOcean Studio suite. onRadar operational dashboard, voyage optimisation and monitoring. Designed the UI component library.

2018 – 2020 | Corastone (iownit Capital & Markets) (FinTech / Private Equity)
Founding Product Designer, Design Lead

Employee #2 at a US fintech in private equity.

- MVP delivered solo in three months, for regulatory approval.
- Established and led a design team of three.
- Designed and maintained the UI component library.

2016 – 2018 | Panenco (Multi-sector Consultancy)
Product Designer, Design Team Lead

Product design consultancy in Brussels. Four projects in logistics, EdTech and healthcare. Hired and managed the team.

Skills

AI-assisted frontend: Next.js, React, Tailwind CSS, HTML, CSS. Built with Claude Code and Cursor, not hand-written. Design tokens, component libraries, prototyping in code. Live sites and app frontends in production.

Design: Product design, UX design, UI design, Interaction design, Visual design, Design systems, Wireframing, Prototyping, Information architecture, HMI design.

Research: User research, Usability testing, Discovery research, Market research.

Leadership: Design leadership, Team building, Hiring, Mentoring, Design ops, Roadmapping, Stakeholder management.

Domains: B2B SaaS, B2B2C, Enterprise, FinTech, Healthcare, Automotive, Logistics, Maritime, IoT, Gaming, Aviation, EdTech, Legal.

AI-native workflow: Agent-based delivery, Prompt engineering, AI prototyping, AI-assisted design, Documented prompts and patterns a team can reuse.

Tools

Product design and frontend: Figma, Claude Code, Codex, Cursor, Orca, T3, Next.js, React, Tailwind.

Marketing design: Framer, Figma, Affinity, Midjourney.

Research and ops: Linear, Obsidian, Claude Cowork, Perplexity.

Education and Certifications

Projector Institute, UX and Data Analytics (2016). GoPractice, Product Management Simulator.

Languages and Availability

English (Professional). Russian (Native). Ukrainian (Native).

Remote. Full-time or contract.